

For Immediate Release

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Bloomington-Normal Public Transit System Announces the 2011 Local Dump the Pump Event

Bloomington, IL- As America's economic challenges continue, Bloomington-Normal Public Transit System (B-NPTS) would like to announce its local Dump the Pump Day celebration on June 16. Sponsored by the American Public Transportation Association (APTA), the 2011 National Dump the Pump Day, is a day that encourages people to ride public transportation to save money, protect the environment, reduce our dependence on foreign oil, and improve our quality of life.

Individuals can achieve an average annual savings of \$10,000 by taking public transportation instead of driving and by living with one less car. And for every \$1 invested in public transportation infrastructure, \$4 is generated in economic returns to communities.

Public transportation in the United States saves 4.2 billion gallons of gasoline per year and reduces our nation's carbon emissions by 37 million metric tons annually. Switching to public transportation can reduce individual carbon emissions by 20 pounds per day or 4,800 pounds per year.

"By participating in Dump the Pump Day, we hope people who have never used B-NPTS will decide to give us a try instead of driving their car," said Melanie Overend, B-NPTS Marketing Director. "We'll be welcoming new riders and thanking our regular riders with special benefits on Dump the Pump Day, including:

- free rides on all fixed route buses on June 16th.
- discounted price of \$15.00 on the June Fast Pass bus pass from June 16th through the end of the month, available at the B-NPTS offices."

For more information on the Dump the Pump event, or any B-NPTS service, please call Bloomington-Normal Public Transit System at 828-9833 / 828-7511 (TDD).

Bloomington-Normal Public Transit System has provided safe, reliable and affordable public transportation to the Bloomington-Normal community since 1972.